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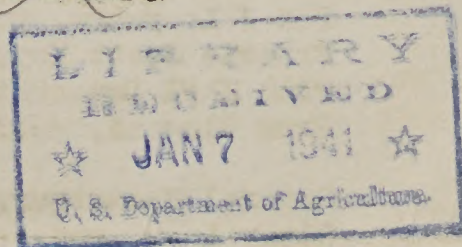
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HOWARD ROSE COMPANY  
HEMET, CALIFORNIA

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Permit No. 5  
Hemet, California

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Horticulture Bureau of Plant Ind  
Department of Agriculture  
Washington, D C

December 24, 1940



# ORDER CALIFORNIA ROSEBUSHES NOW

SATISFACTION GUARANTEED  
EXCELLENT PLANTS | PART-PAID  
GOOD ASSORTMENT | TRANSPORTATION  
TRUE VARIETIES | CAREFUL PACKING  
SMALL ORDERS WELCOMED

## QUANTITY PRICES

	Grade		
	#1	#1½	#2
300 to 1000.....	18¢	13¢	10¢
1000 to 2000.....	17¢	11¢	9¢
2000 and up.....	16¢	10¢	8¢

Note: No lower quantity prices offered.

A few exceptions to above are necessary: the higher priced varieties, marked "\*", and the cheaper climbers sell at List Prices.

KINDLY ORDER IN MULTIPLES OF TEN

## SHIPPING PERIOD---Winter and Spring

FREIGHT PREPAID---to Salt Lake City, Denver, Kansas City, St.Louis, and Rochester --- car lots are shipped annually to the above breaking points. At any point we can hold your order four weeks in cold storage.

F.O.B. HEMET ORDERS - bear transportation allowance of 1¢ each on #1 grade, and ½¢ each on the smaller grades.

## HYBRID TEAS, TEAS, etc

	Grade		
	#1	#1½	#2
Ami Quinard, dark red.....	20¢	14¢	10¢
Angele Pernet, orange.....	20¢	14¢	10¢
Aribau, red.....	20¢	-	-
Autumn, orange-red.....	20¢	14¢	-
Avalon, apricot-yellow.....	20¢	-	-
Berkeley, rose-salmon.....	20¢	14¢	10¢
Betty Uprichard, pink.....	-	14¢	10¢
Briarcliff, pink.....	-	14¢	10¢
Buttercup, yellow.....	20¢	14¢	10¢
Caledonia, white.....	20¢	14¢	-
Catalonia, scarlet.....	20¢	14¢	10¢
Catherine Kordes, carmine..	-	18¢	12¢
Cecil, single yellow.....	-	-	12¢
Chas.K.Douglas, red.....	20¢	14¢	10¢
Chas.P.Kilham, carmine.....	-	18¢	12¢

	Grade		
	#1	#1½	#2
Christopher Stone, red.....	*-	21¢	15¢
Columbia, pink.....	20¢	14¢	10¢
Condosa de Sastago, pink-yel	20¢	-	-
Conqueror, yellow.....	20¢	14¢	-
Crusader, red.....	25¢	18¢	12¢
Cuba, red.....	20¢	14¢	10¢
Cynthia, orange-red.....	25¢	18¢	12¢
Daily Mail Scented, red....	25¢	18¢	-
Dainty Bess, single pink...	-	-	12¢
Dame E Helen, pink.....	20¢	14¢	10¢
David O Dodd, scarlet.....	-	-	12¢
Director Rubio, pink.....	20¢	14¢	10¢
Doris Traylor, yellow.....	20¢	14¢	10¢
Duchess of Atholl, orange...	20¢	14¢	10¢
Duchess Wellington, yellow..	20¢	14¢	10¢
Duquesa de Penaranda, orange	25¢	-	12¢



	#1	#1½	#2
Earl Haig, brick red.....	20¢	-	-
Edel, white.....	20¢	14¢	10¢
Editor McFarland, pink.....	20¢	14¢	-
Edith N Perkins, pink.....	20¢	14¢	10¢
E.G.Hill, scarlet.....	-	14¢	-
Etoile de Hollande, red....	-	18¢	-
Eulalia, pink.....	20¢	14¢	10¢
Faience, yellow-pink.....	-	18¢	12¢
Fantasy, pink.....	20¢	14¢	10¢
Feu J Loymans, yellow.....	20¢	14¢	10¢
Francis Scott Key, red.....	20¢	-	10¢
Frau Karl Druschki, white..	16¢	10¢	6¢
Frau Wiegand, yellow.....	20¢	14¢	-
General MacArthur, red.....	20¢	14¢	10¢
Gipsy Lass, red.....	20¢	-	10¢
Glowing Carmine.....	-	-	12¢
Golden Dawn, yellow.....	20¢	14¢	10¢
Golden Pernet, yellow.....	20¢	14¢	10¢
Golden Rapture, yellow.....	-	18¢	12¢
Gold Star, yellow.....	20¢	14¢	10¢
Grenoble, red.....	-	-	10¢
Gruss an Teplitz, red.....	16¢	10¢	-
Gurney Bonham, yellow.....	25¢	18¢	-
Hadley, red.....	20¢	14¢	10¢
Heinrich Wendland, red-yel..	-	14¢	10¢
Hinrich Gaede, orange.....	25¢	18¢	12¢
Hollywood, red.....	20¢	14¢	10¢
Hoosier Beauty, scarlet....	20¢	14¢	-
Hortulanus Budde, scarlet..	20¢	14¢	10¢
Imperial Potentate, pink... 20¢	14¢	10¢	
Impress, pink.....	-	14¢	-
Innocence, single white....	25¢	18¢	12¢
Irish Charm, pink.....	25¢	18¢	12¢
Irish Fireflame, single pink	-	18¢	12¢
Isobel, single orange-pink.	25¢	18¢	12¢
J.C.Thornton, red.....	25¢	18¢	12¢
J.G.Glassford, red.....	20¢	14¢	10¢
Joanna Hill, yellow.....	20¢	14¢	10¢
John Russell, red.....	-	14¢	10¢
Jon J.L.Mock, pink.....	20¢	14¢	10¢
J Otto Thilow, pink.....	20¢	14¢	10¢
Joy, rose pink to red.....	20¢	-	-
Jules Gaujard, carmine.....	-	14¢	10¢
Julia C. of Dartrey, rose..	20¢	14¢	-
K A Victoria, white.....	20¢	14¢	-
Katherine Pechtold, orange..	-	18¢	12¢
Kidwai, yellow.....	20¢	-	-
Killarney, pink.....	20¢	-	10¢
Killarney Double White.....	20¢	14¢	10¢
Korova, Salmon-pink.....	25¢	18¢	12¢
Lady Alice Stanley, pink... 20¢	14¢	10¢	
Lady Ashtown, pink.....	20¢	14¢	10¢
Lady Forteviot, yellow.....	20¢	14¢	10¢
Lady Hillingdon, yellow....	20¢	14¢	10¢
Lady M Stewart, yellow.....	20¢	14¢	10¢
La Parisienne, orange.....	-	18¢	12¢
Leonard Barron, pink.....	20¢	14¢	10¢
Lord Charlemont, crimson... -	18¢	-	
Los Angeles, pink.....	20¢	14¢	10¢
Louise C Breslau, pink.....	20¢	14¢	10¢
Lucie Marie, yellow.....	-	14¢	10¢
Lucyle, pink.....	20¢	14¢	10¢
Lulu, coral.....	25¢	18¢	12¢
Luxembourg, yellow.....	20¢	14¢	10¢
Lydia, pink.....	20¢	14¢	-
McGredy's Ivory, white..... -	18¢	12¢	
McGredy's Scarlet.....	20¢	14¢	10¢

	#1	#1½	#2
McGredy's Yellow.....	25¢	18¢	12¢
Margaret B Houston, crimson.	20¢	14¢	-
Margaret McGredy, orange...	20¢	14¢	10¢
Mari Dot, salmon.....	20¢	14¢	10¢
Mario Maass, white.....	-	14¢	-
Maurice, pink and gold.....	20¢	14¢	-
Max Krause, yellow.....	25¢	18¢	12¢
Mev Van Rossem, orange.....	20¢	14¢	10¢
Miss Rowena Thom, pink.....	20¢	14¢	10¢
Mme Butterfly, pink.....	20¢	14¢	10¢
Mme Caroline Testout, pink..	20¢	14¢	10¢
Mme Emile Daloz, pink.....	25¢	18¢	12¢
Mme Edouard Herriot, orange.	20¢	14¢	10¢
Mme Joseph Porraud, orange.	-	18¢	12¢
Mme Jules Bouche, white....	20¢	-	10¢
Mme Nicolas Aussel, pink... 25¢	18¢	12¢	
Mrs A R Barraclough, pink... 20¢	14¢	10¢	
Mrs Charles Bell, pink.....	20¢	-	-
Mrs E P Thom, yellow.....	20¢	14¢	10¢
Mrs G Geary, orange.....	20¢	14¢	10¢
Mrs Henry Bowles, pink.....	20¢	14¢	10¢
Mrs John Bell, pink.....	-	-	10¢
Mrs Lovell Swisher, pink... 20¢	-	10¢	
Mrs P S DuPont, yellow.....	20¢	14¢	10¢
Mrs Sam McGredy, orange.... -	18¢	12¢	
National Fl. Guild, red.... 20¢	14¢	-	
Olympiad, scarlet.....	25¢	18¢	12¢
Ophelia, pink.....	20¢	14¢	10¢
Ophelia Golden, yellow.....	20¢	14¢	10¢
Padre, scarlet copper.....	20¢	14¢	10¢
Picture, pink.....	-	-	12¢
Pink Dawn, pink.....	-	18¢	12¢
Pink Radiance, pink.....	20¢	-	-
Porto, crimson.....	20¢	14¢	10¢
Pres H Hoover, pink-yellow.. 20¢	-	-	
Pres Plumecocq, copper.....	20¢	14¢	10¢
Princess Royal, light rose. 20¢	-	-	
Red Guard, red.....	-	18¢	12¢
Red Hoover, red to salmon.. 20¢	-	-	
Red Radiance, red.....	20¢	14¢	10¢
Roselandia, yellow.....	20¢	14¢	10¢
Rose Marie, pink.....	20¢	14¢	10¢
Roslyn, yellow.....	-	14¢	10¢
Rouge Mallerin, red.....	-	-	10¢
San Jose, orange.....	20¢	14¢	-
Schwabenland, pink.....	20¢	14¢	10¢
Sensation, red.....	20¢	14¢	10¢
Shot Silk, pink.....	-	18¢	12¢
Sir Henry Segrave, yellow.. -	-	10¢	
Snowbird, white.....	-	-	12¢
Southport, brilliant scarlet	25¢	18¢	12¢
Souv Claudius Pernet, yellow	20¢	14¢	10¢
Souv Georges Pernet, red... 20¢	14¢	10¢	
Souv Jean Souport, yellow.. 25¢	18¢	-	
Souv Mme Champard, pink.... 20¢	14¢	10¢	
Sunburst, yellow.....	-	14¢	10¢
Sunkist, yellow.....	20¢	14¢	10¢
Syracuse, red.....	20¢	14¢	10¢
Talisman, yellow-pink..... 20¢	-	-	
The Doctor, pink.....	*45¢	30¢	20¢
The General, red-orange.... -	14¢	10¢	
Thomas A Edison, pink..... 20¢	14¢	10¢	
Vaterland, red.....	20¢	14¢	10¢
Vermillian, scarlet vermil. 20¢	14¢	10¢	
Victoria Harrington, red... -	14¢	10¢	
Ville de Paris, yellow..... -	14¢	-	
Western Gold, yellow.... 20¢	14¢	10¢	



	Grade		
	#1	#1½	#2
W E Chaplin, red.....	20¢	14¢	10¢
Wilhelm Kordes, orange.....	20¢	14¢	10¢
William Orr, red.....	20¢	14¢	10¢
Willowmore, pink.....	-	-	10¢
Wm. F Dreer, yellow-pink...	-	14¢	10¢
William Moore, pink.....	20¢	14¢	10¢
Yellow Looymans, yellow....	20¢	14¢	10¢
Yellow Sastago, yellow.....	20¢	14¢	10¢

#### CLIMBERS

	Grade		
	#1	#1½	#2
Banksia White, tiny white..	20¢	14¢	10¢
Banksia Yellow, tiny yellow.	20¢	14¢	10¢
Belle of Portugal, pink....	20¢	-	10¢
Chaplins Pink Cl. pink.....	20¢	14¢	10¢
Cherokee Pink, large single	20¢	-	10¢
Cherokee Romona, carmine...	20¢	14¢	10¢
Cherokee White, large single	20¢	14¢	10¢
Cl Cecile Brunner, pink....	20¢	-	-
Cl Chas K Douglas, red.....	20¢	14¢	-
Cl Dainty Bess, pink.....	20¢	14¢	10¢
Cl Edith N Perkins, pink...	20¢	14¢	-
Cl Gen MacArthur, red.....	20¢	-	-
Cl Golden Emblem, yellow...	20¢	14¢	10¢
Cl Gold Star, yellow.....	20¢	14¢	10¢
Cl Gruss an Teplitz, red...	20¢	14¢	-
Cl Hadley, red.....	25¢	-	-
Cl Hoosier Beauty, red.....	20¢	14¢	10¢
Cl K A Victoria, white.....	25¢	-	-
Cl Lady Hillingdon, yellow.	20¢	-	-
Cl Mme E Harriot, red.....	25¢	-	-
Cl Mrs E P Thom, yellow....	25¢	-	-
Cl Pink Radiance, pink.....	20¢	14¢	10¢
Cl Pres H Hoover, yel-pink..	20¢	-	-
Cl Red Radiance, red.....	20¢	-	10¢
Cl Rose Marie, pink.....	20¢	14¢	-
Cl Souv Cl Pernet, yellow..	20¢	-	-
Cl Talisman, yellow-pink...	20¢	-	-
Dorothy Perkins, pink.....	12¢	8¢	5¢
Edna Thomas, pink.....	16¢	-	-
Eva, scarlet clusters.....	20¢	-	-
Excelsa, red.....	12¢	8¢	5¢
Gardenia, white.....	20¢	-	-
Gold of Ophir, yellow.....	12¢	8¢	5¢
Jacotto, orange.....	20¢	-	-
Mermaid, yellow.....	25¢	-	-
Pauls Scarlet Climber, red..	-	8¢	-
Primrose, yellow.....	20¢	-	-
Roserie, pink.....	12¢	8¢	5¢
Staeckelin, pink.....	12¢	-	-
Zepharin Drouhin, red.....	12¢	8¢	5¢

#### POLYANTHAS or "BABY" ROSES

Cameo, salmon-pink.....	-	14¢	10¢
Cecil Brunner, pink.....	20¢	14¢	10¢
Chatillon Rose, pink.....	20¢	14¢	-
Ellen Poulsen, pink.....	25¢	-	12¢
Folltestone, red.....	25¢	18¢	12¢
Gloria Mundi, orange.....	-	14¢	10¢
Golden Salmon, orange.....	20¢	14¢	10¢
Ideal, red.....	20¢	14¢	10¢
Improved Lafayette, red....	-	14¢	-
Karen Poulsen, red.....	-	14¢	10¢
Kirsten Poulsen, red.....	20¢	-	-
Miss Edith Cavell, red.....	20¢	-	10¢
Mme N Levavasseur, red.....	20¢	14¢	10¢
Mrs R M Finch, pink.....	20¢	-	-
Pink Lafayette, pink.....	20¢	-	10¢
Scarlet Cavell, scarlet....	25¢	-	12¢
Tri. Orleansais, red.....	20¢	-	10¢
White Orleans, pure white..	-	14¢	10¢

Hybrid Perpetuals, Rugosa and other Hardy Varieties	Grade		
	#1	#1½	#2
Agnes, yellow.....	-	14¢	10¢
American Beauty, pink.....	16¢	10¢	6¢
Black Prince, red.....	20¢	-	-
Conrad F Meyer, pink.....	20¢	-	-
Dr Eckener, orange-red.....	16¢	10¢	6¢
F J Grootendorst, red.....	-	10¢	6¢
Frau Karl Druschki, white..	16¢	-	-
Gen. Jacqueminot, red.....	16¢	-	-
George Arends, pink.....	16¢	10¢	-
Hansa, red.....	16¢	-	-
Harrison's Yellow.....	20¢	-	-
Hugonis, bright yellow.....	20¢	-	-
J B Clark, scarlet.....	20¢	14¢	10¢
Mae Albert Barbier, yellow..	20¢	14¢	10¢
Mrs John Laing, pink.....	20¢	14¢	-
Maria de Recelonia, white..	20¢	14¢	10¢
Paul Neyron, pink.....	20¢	-	10¢
Pink Grootendorst.....	-	-	6¢
Prince de Rohan, crimson...	20¢	14¢	-
Ragged Robin, red.....	16¢	10¢	6¢
Ulrich Brunner, red.....	20¢	14¢	10¢

#### PATENTED VARIETIES

	Per	Per
Order in multiples of five	10	100
Apricot Queen-Retail 1.50.....	90¢	75¢
Better Times-Retail 1.00.....	55¢	50¢
Blaze (Cl) -Retail 1.00.....	55¢	50¢
Burgundy-Retail 1.00.....	55¢	45¢
California-Retail 1.50.....	90¢	75¢
Charlotte-Armstrong-Ret 1.50...	90¢	75¢
Cl Count. Vandal-Retail 1.00....	55¢	50¢
Cl Hinrich Gaede-Retail 1.25...	75¢	60¢
Cl Mary Hart-Retail 1.00.....	55¢	50¢
Cl Mrs Sam McGredy-Ret. 1.25...	70¢	60¢
Countess Vandal-Retail 1.00....	55¢	50¢
Feu Pernet-Ducher-Ret. 1.00....	60¢	50¢
Fiesta-Retail 2.00.....	\$1.33	
Flash (Cl) -Retail 1.00.....	55¢	50¢
McGredy's Sunset-Ret. 1.25.....	70¢	60¢
Maid of Gold(Cl)-Ret .75.....	35¢	30¢
Mme Henri Guillet-Ret 1.25.....	75¢	60¢
RS Queen Mary-Retail 1.25.....	70¢	60¢
Signora-Retail 1.00.....	55¢	50¢
Texas Centennial-Retail .60....	35¢	30¢
The Chief-Retail 1.25.....	70¢	60¢
Will Rogers-Retail 1.00.....	55¢	45¢
These Patented Roses are being offered under license from the Patent owners.		

#### New Rose "GIRONA"

Lovely buds of Turkey-red and golden yellow ---- Hoover-type flowers ---- very fragrant. Growth very vigorous. Retail 1.25 Wholesale 75¢ 10 rate 60¢ 100 rate

TERMS -60 days net to established Nurserymen, Seedsmen and Dealers, known to us, or to those who have necessary rating. Ten days less 2% For advance cash or cash with order before shipment, less 3%.

PACKING-bales and boxes will be charged at near actual cost price.

HOWARD ROSE CO

HEMET CALIFORNIA



